



General information about CAMX tokens

The mechanisms of creating a constant growth in demand and, consequently, a rise in prices on the CAMX token exchanges is the creation of a situation when many people in different categories become the holders of the tokens. And possession of CAMX tokens brings certain benefits for each people's category. Below we provide the main categories of tokens holders with explanations, what advantages they can get.

Advantages for webmasters

Webmasters - holders of CAMX tokens can receive an increased payout percentage(%) of revshare in the affiliate program of the paid site www.camxio.com, depending on the token's amount. The base percentage(%) of revshare will be 20%, every 100 CAMX tokens will give to their holder (webmaster) an additional 0,1% of revshare. The maximum possible revshare percentage(%) is planned to be 35%. Therefore the webmaster, who wants to get the maximum percentage(%) of his traffic sales volume, should be able to purchase at least 15,000 CAMX tokens at the market price, or participate in the ICO CamX. In large partner programs (CamX competitors) registered **several thousand webmasters**, we assume that at least 20% of them will use this mechanism.

Advantages for web-models

Among the models there is a very high competition for places in the internal ranking of the site. The higher the rating, the higher the model in the listing on the site and the more often the members of the site want to enter the "room". Accordingly, the more members - the more a model can get credits (internal currency of the site) in the form of tips.

According to available data, top places in popular categories have a cost of up to **10,000** per week in USD equivalent, and this mechanism is used by **hundreds of models** on major sites of competitors. We plan to sell places in the listing for CAMX tokens, so the models will be interested to buy them.



Advantages for site's members

In the industry, livecam paid sites, members stimulate web-models with "tips", which use internal site's "currency" - credits. Up to 90% of the members buy and use credits. On average, one member spends on credits about 70-80 in the equivalent of USD per month.

We plan to sell these credits for CAMX tokens with discounts on a progressive scale.

In addition, among the members of the site there is a so-called status hierarchy - the higher it is, the more privileges the member has, and the more functions and opportunities for carrying out various actions in the member-zone he has. The payment for each of the statuses in the internal hierarchy of site will also be carried out by CAMX tokens.

Levels of the hierarchy of members (statuses):

- Diamond
- Platinum
- Gold
- Silver
- Regular.

Ownership to a particular status will be displayed with a special icon before the displayed name of each member.

Advantages for common token holders

It is assumed that the market price for the CAMX token will constantly rise, because will be provided a constant demand for them from following categories of users (webmasters, web-models, members of site). In addition, CamX Company is obliged to send 10% of the profit for the redemption of tokens at the market price.



Working with CAMX tokens

To simplify the work with CAMX tokens, a special section will be created in the member-zone of CamX website, as well as in the section for webmasters and web-models where detailed step-by-step instructions will be given. And it will be possible with the maximum simplicity and convenience to buy / sell CAMX tokens at the market price for fiat currencies, as well as view their amount (the so-called internal purse CAMX).

Privileges for ICO participants

All participants of ICO CamX will receive lifelong access to paid livecam services of the site www.camxio.com with the level of privileges (status in the member-zone, see above) depending on the investment amount.

Technical information

CAMX tokens will be released on the WAVES platform.

The total amount of CAMX token emission will correspond to the number of attracted crypto-currencies in the equivalent of USD, but not more than the limit indicated in Hard Cap (25,000,000.00).

The release date is within 2 weeks after the end of the ICO.

Listing is planned on the DEX exchange immediately after the release of token pool. Also we negotiate with the exchanges: YoBit, Tidex, Bitfinex, Bittrex, Exmo, Liqui, LiteBit.eu, HitBTC, COSS.

